

PRIVACY POLICY

At ShishaNetwork (“SN”, “we”, “us”, or “our”), we remain committed to protect your privacy. The following Privacy Policy will explain how we collect, use, store, secure and process personal data, which may be gathered or accessed through our online platforms (“Platforms”).

This Privacy Policy applies to our Platforms' visitors, subscribers and users under any capacity.

WHAT DATA DO WE COLLECT?

We collect the following data:

- **Personal Identification Information** such as name, surname, username, age, social media handles, email address, phone number, etc.;
- **Professional Details** such as job, occupation, sector;
- **Interactivity Details** such as requests, survey responses, comments, reviews, feedback, messages, etc.;
- **Usage Details** such as information related to the usage of our Platforms and services, including the frequency of usage; date and time of access, page visited, amount of time spent on our platforms, etc.;
- **Marketing and Communication Details** such as preferences in receiving marketing from us and your communication preferences; and
- **Geolocation Details**

HOW DO WE COLLECT YOUR DATA?

Your personal data can be collected through different means, including:

Data That You Directly Provide to Us

Direct access, use and interaction with our content;

Public posting and direct communication and feedback shared with us or on our Platforms;

Subscription to our newsletter, mailing pool and email publications, if applicable.

Automatically Collected Data

Browsing patterns and interests which are automatically collected through cookies and other similar tracking technologies.

HOW DO WE USE YOUR DATA?

We collect your data for legitimate purposes only, including:

- **Service Optimization:** The aim being to improve our services and provide you with a more accessible and operational service which includes us introducing new services or products as well as monitoring our performance in order to improve site and course experience;
- **Communication:** In order to respond to any concern, you may have, including queries related to our services, as well as gathering testimonials and other customer service communications;
- **Analytical Purposes:** The aim being to analyze user behavioral pattern and trends in connection with our services and products;
- **Marketing Purposes:** In order to build an email database and promote our services and products; and
- **Legal Compliance Purposes:** In order to comply with any legal provision or regulatory that may be or become imposed on us.

TO WHOM DO WE DISCLOSE YOUR DATA?

We hereby confirm that we do not sell any of the personal data that we have collected. We also confirm that as a general rule, we do not share any of the personal data collected, unless expressly provided under the terms of this privacy policy or an express consent is given and/or in cases serving legitimate purposes as stated below:

- **For Internal Disclosure**
- **For Internal Disclosure with our Service Providers;**
- **For Corporate Transactions** (including parent companies, affiliates, partners or any entities we merge with or sell parts of our business to)
- **For Compliance by Law, Regulation or Public Order;**
- **For Publicizing to the General Public** (in limited cases such as the case where a sweepstake winner is selected).

However, please note that we may share or sell information such as anonymized information or statics with third parties for their analytics usage or any other lawful purposes as permitted by applicable laws and regulations without the risk of you being identified.

HOW DO WE STORE AND PROTECT YOUR DATA?

To protect the personal data we collect, we have set in place industry approved security measures and mechanisms to safeguard your rights against any unauthorized access, use or leaks.

Despite our constant efforts to set and update continuously our precautionary practices with regards to personal data protection, no system is totally guaranteed, free from any proscribed access or safe from any breach.

In addition, we only retain your personal data for as long as necessary to fulfill the purpose(s) for which it was collected. The retention period may vary depending on certain key factors such as the nature, amount, sensitivity of data in question and the potential likelihood and repercussions of unauthorized disclosure or use.

WHAT ARE YOUR DATA PROTECTION RIGHTS?

We would like to make sure that you are fully aware of your data protection rights. Therefore, every user is entitled to the following:

- **Right to Access:** You have the right to request for copies of your personal data that we have collected;
- **Right to Rectification:** You have the right to request that we correct any information that you believe is incomplete or inaccurate; and
- **Right to Erasure:** You have the right to request that we erase your personal data as long as the foregoing does not hinder provision and delivery of our services or otherwise contravenes to any legal obligation currently underway.

If you make a request, we will have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: info@shisha.network

Or call us at: 0096171666144

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WHAT ARE COOKIES?

Cookies are text files placed on your computer/mobile phone to collect standard Internet log information and visitor behavior information. When you visit our Platform, we may collect information from your automatically through cookies or other similar tracking technologies.

For further information, visit: allaboutcookies.org

HOW DO WE USE COOKIES?

We use cookies in a range of ways to improve your experience on our Platforms, including:

- Track your visits to the site and keep you signed in;
- Remember your preferences while using our services;
- Optimizing functionality through tracking your visits on our Platforms, observing your preferences and collecting statistics.

WHAT TYPE OF COOKIES DO WE USE?

We use different type of cookies including:

- **Functionality** – These cookies are used to recognize you on our Platforms and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used;
- **Advertising** – These cookies are used to collect information about your visit to our website, the content you viewed, the links you followed and information about your device, etc. We might share some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website/application, you may be shown advertising based on your browsing patterns on our Platforms.

HOW DO WE MANAGE COOKIES?

You have the freedom to decide whether to accept cookies or not. However, by restricting these technologies, you may not enjoy all of the features and services we have to offer. Do not hesitate to contact us on the following email info@shisha.network should you need any further information on cookies and our other tracking technologies.

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PRIVACY POLICIES OF OTHER WEBSITES

Our Platforms may contain links to other websites/applications. Our privacy policy applies only to our Platforms, therefore if you click on a link which will direct you to another website/application, you are then invited to read and abide by their privacy policy. We disclaim all responsibilities and liabilities arising out of their privacy practices. Your visits, access or use of social media features will be solely regulated by the relevant host.

INTERNATIONAL TRANSFERS OF DATA

When data is processed internationally whether for internal or external disclosure with third parties, with whom we share data for legitimate purposes only, we strive to follow safe and reliable guidelines in accordance with standards set under applicable privacy and data security laws and regulations in place.

CONSENT

By visiting our Platforms or using its features you signify your acceptance to our Privacy Policy and underlying personal data collection, use, storage and disclosure practices.

Protecting minors' privacy is a compelling concern for you, thus, by using our site, you certify that you are of the age of majority in your country of citizenship or residence. Should you change your mind about allowing us to use your information please contact us at [\[info@shisha.network\]](mailto:info@shisha.network)

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OPTING OUT

We would like to send you information about products, offers and services of ours that we think you might like, as well as those of our partner companies.

You have the right to modify your preferences or opt-out from your subscription to our newsletter and marketing messaging service at any time.

If you no longer wish to be contacted for marketing purposes, please contact us at [\[info@shisha.network\]](mailto:info@shisha.network).

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POLICY UPDATE

This Privacy Policy or any portion thereof is subject to regular review and updates. Any updates will take effect immediately upon their posting on the Platforms. By continuing to use our site you will be deemed to have expressly consented to be bound by said updates.

CONTACT US

For any further questions or clarifications in relation to our Privacy Policy, please do not hesitate to contact us.

Email: info@shisha.network

Tel: 0096171666144

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